

# Adlumin – Your Command Center for Security Operations

Discover, contain, and remediate threats before they disrupt customer operations, expose hyper-sensitive data, and avoid regulatory penalties and settlements.

Financial services funds, community banks, and credit unions rely on Adlumin to protect their business and clients from cyber threats. While financial institutions are no stranger to fraud and other forms of cybercrime and heavy industry regulation, the threat landscape is constantly changing; regulators adjust compliance rules and regulations in response to emerging threats.

Sophisticated cybercriminals and state-sponsored adversaries know financial services firms are more familiar with cyber defenses. The allure of monetary gain, access to hyper-sensitive personally identifiable information (PII), and financial records is too lucrative for these adversaries to pass up. Moreover, they know business disruption is highly costly in terms of lost revenue, guarantees public coverage by the media, and will draw the critical eye of regulators desperate to protect banking and avoid another destabilization of the economy.



**As a high-value target, criminals invest in long-form campaigns, using clever and indistinguishable social engineering to capture employee credentials as the first step in a concerted attack on the firm.**

## Cybercriminals target financial institutions with the following intentions:



Resell stolen client information on the dark web.



Extort the firm to avoid a public data breach scenario.



Disrupt customer operations with a prolific ransomware attack.



Ideological retaliation against the fund for its clients or investments.

Regulatory notices, tax and rule changes, and administrative changes offer publicly accessible documents that criminals can weaponize and launch as context-relevant and timely communication that quickly passes initial scrutiny by the recipient. From there, malware deployment appears as legitimate traffic initiated from inside the protection of the bank and often goes unnoticed until it is too late.

When criminals are on the prowl and customers are ready to move their money after an attack, regulators watch for compliance violations. Financial services funds must be prepared to respond to sophisticated attacks and stop them before they lead to massive data breaches or material service interruptions. Moreover, compliance officers must be ready to respond to regulatory inquiries, investigations, or spot checks.

## Solution

### **Illuminate Threats. Eliminate Risk. Command Authority.**

Adlumin understands what you can't see poses the greatest risk. Your exposures lurk in the cloud, your hybrid environments, and the darknet. There are countless gaps where threats can hide before they lead to organization disrupting events like ransomware shutdowns or massive data breaches.



Every day Adlumin protects over **\$200 billion in assets** under management across financial services funds, community banks, and credit unions.

Adlumin is a patented, managed detection and response services platform that focuses on simplifying the process of complex compliance reporting, providing IT resources, tools, and experience to enhance your organization's security landscape. Our platform illuminates the threats that would have otherwise gone unseen in the lead-up to a massive attack. Additionally, the platform provides financial institutions with active directory and account monitoring, deep and dark web monitoring, perimeter defense, and log management capabilities to deliver Adlumin's security operations command center as a service.

### Adlumin provides Financial Institutions with:

- 24x7 threat hunting to detect and contain threats before they disrupt your business or damage your reputation.
- Live, one-touch customizable compliance reporting to assure clients and meet due diligence requirements.
- Deep and Dark Web Monitoring to get out ahead of credential stuffing and account takeover-type attacks.

# Adlumin MDR++

Adlumin MDR plus Extended Risk Management and Security Services.  
Your Command Center for Security Operations.



What you can't see poses the greatest risk to your organization. Your exposures lurk in the cloud, hybrid environments, and the darknet. There are countless gaps where threats can hide before they lead to business disrupting events like ransomware shutdowns or massive data breaches.

Adlumin Inc. is a patented, cloud-native Managed Detection and Response (MDR) platform plus extended risk management and security services. The platform focuses on advanced cyber threats, system vulnerabilities, and sprawling IT operations to command greater visibility, stop threats, reduce your business risk, and automate compliance. The command center for security operations, Adlumin leverages powerful machine learning, identifies critical threats, automates remediation rules and systems updates, and provides live continuous compliance reporting. Don't let your IT organization be caught in the dark.

Illuminate Threats, Eliminate Risks, and Command Authority with Adlumin. [www.adlumin.com](http://www.adlumin.com)